

# **TAYLOR PRIDE**

EST. 2020

It Is Festival Time

**TAYLOR PRIDE 4<sup>th</sup> ANNUAL STREET FESTIVAL**  
**Downtown Taylor Heritage Square**

**Saturday, June 29<sup>th</sup>, 2024: 4 PM - 10 PM**

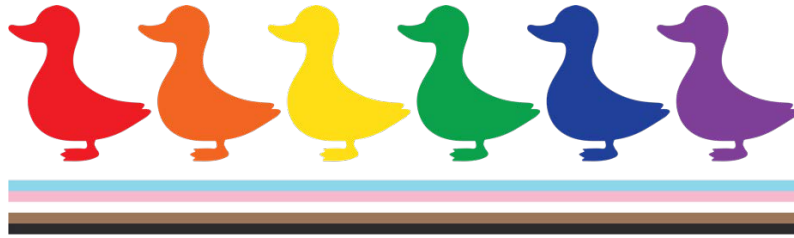
Taylor PRIDE will be hosting the 4th Annual Music, Art and PRIDE Festival. The Music, Art and PRIDE festival will be a fun-filled evening of entertainment, shopping, food and drinks. Taylor PRIDE is proud to be a family friendly, inclusive and all-ages event.

Support and Sponsorship of The Taylor PRIDE Festival is a great way participate and showcase your community support for Taylor PRIDE, and your local LGBTQ community. Become a sponsor and partner with Taylor PRIDE. Your help and support will ensure the continued growth of, not only this history making festival but, all the good community outreach Taylor PRIDE participates and is involved in. Taylor PRIDE has become the prime local resource for the LGBTQ community, this communities Allies and all marginalized communities that need a voice.

Any and all support is greatly appreciated. Please let us know how we can assist you making your donation, which is tax-deductible, or assist you in becoming a sponsor. Without great community supporters such as you, none of what Taylor PRIDE is able to do would be possible. Thank-you! We look forward to your support in making the fun filled Taylor PRIDE festival event a huge success.

Taylor PRIDE is a 501(c)3 tax-exempt organization. All donations are tax-deductible within the guidelines of US Law.

Contact information: Patrick Taylor, Taylor Pride Treasurer [patrick@taylorpride.org](mailto:patrick@taylorpride.org)



# **TAYLOR PRIDE**

EST. 2020

THE 4<sup>th</sup> ANNUAL TAYLOR PRIDE STREET FESTIVAL

Downtown Taylor's Entertainment District

Saturday, June 29, 2024: 4 PM - 10 PM

## **You are invited to be a 2024 Taylor PRIDE Festival Sponsor!**

LOCATION: Downtown Taylor's Heritage Square - at the corner of 4th and Main Street.

DATES/TIMES: Saturday, June 29th, 2024 | 4 pm – 10 pm

ATTENDANCE: Estimated to be 2,500 +

AUDIENCE: Family-friendly event to include all ages from the Central Texas region and beyond. Last year we had attendees from as far as El Paso, TX and Colorado!

ACTIVITIES: Fun-filled activities throughout the day featuring unique shopping at arts & crafts booths, live entertainment, activities and plenty of festival food and beverages.

### MARKETING OPPORTUNITIES:

- Print and website coverage (Partnership sponsor level)
- Sponsorship banner placements opportunity
- Recognition throughout the day
- Booth/exhibit space

### PROMOTION IDEAS:

- Product sampling and sales
- Database development (register to win)
- Contests/Promotions /Premium Incentives/Coupons/Bounce Backs /Cross-Promotions/Sponsor Partnerships

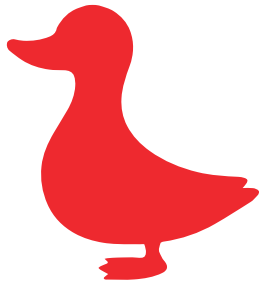
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Contact information: Patrick Taylor, Taylor Pride Treasurer [patrick@taylorpride.org](mailto:patrick@taylorpride.org)



**TAYLOR PRIDE**  
EST. 2020

**TAYLOR PRIDE FESTIVAL**  
**JUNE 29TH 2024**  
**SPONSORSHIP PACKAGE**



**\$10,000+**

**SPONSOR**  
*EXCLUSIVE  
MAIN STAGE  
BRANDING*

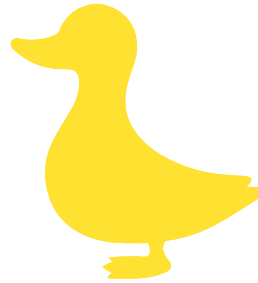
- Free 10 x 10 Booth
- Exclusive Main Stage Sponsor Banner Placement
- Print & Social Media Recognition
- 8 Drink Tickets
- 8 T-Shirts



**\$2,500+**

**SPONSOR**  
*Pavillion*

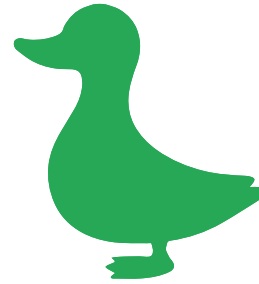
- Free 10 x 10 Booth
- Event Branding
- Sponsor Banner Placement
- Print & Social Media Recognition
- 4 Drink Tickets
- 4 T-Shirts



**\$1,000+**

**SPONSOR**  
*Lounge Tents*

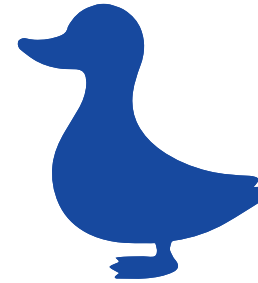
- Free 10 x 10 Booth
- Sponsor Banner Placement
- Print & Social Media Recognition
- 2 Drink Tickets
- 2 T-Shirts



**\$500+**  
**SPONSOR**

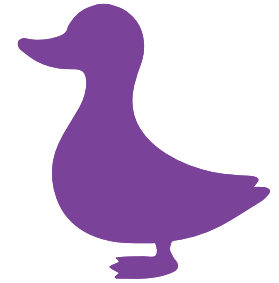
*Cooling Tent*

- Free 10 x 10 Booth
- Sponsor Banner Placement
- Print & Social Media Recognition



**\$250+**  
**SPONSOR**

- Sponsor Banner Placement
- Print & Social Media Recognition



*Silent  
Auction Item*

- Item or service
- \$50 minimum value

Stage and Event branding opportunities will require sponsor provided signage.

For inclusion in promotional materials, please send application and sponsorship fee no later than June 1st, 2024.



TAYLOR PRIDE 4th ANNUAL  
STREET FESTIVAL  
Downtown Taylor Heritage Square  
Saturday, June 29<sup>th</sup>, 2024  
4 PM - 10 PM

## SPONSORSHIP FORM

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Brief introduction about your company for promotional announcements and web directory listing:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check here if you prefer to be listed as anonymous.

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Donation Amount: \$ \_\_\_\_\_

Check here, if you plan to have a booth at the Taylor Pride Festival. Please fill out a Vendor Application Form to ensure we reserve a space for you.

To ensure your company name is on our promotional materials, please return application, sponsorship fees, and digital logo to [info@taylorpride.org](mailto:info@taylorpride.org) **no later than June 1st, 2024.**

Payments may be made by check or through the [PayPal link here](#).

Please make checks payable and mail to:

**Taylor Pride**  
**PO Box 421**  
**Taylor, TX 76574.**



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TAYLOR PRIDE 4th ANNUAL  
STREET FESTIVAL  
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4 PM - 10 PM

## VENDOR APPLICATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email \_\_\_\_\_

Please select the type of booth you will be applying for:

\$100 – Seller's Booth

\$50 – Information/Non-Profit Booth

\$150 – Pavilion Seller's Booth

Sponsorship Booth Package

\$100 – Food Booth/Truck

### Requesting Booth with Electricity

Please tell us about your booth and what you will be selling or information providing:

\_\_\_\_\_  
\_\_\_\_\_

No refunds due to inclement weather. Pavilion Booths will not need tents. The City of Taylor requires any tents to be secured with 30-pound weights on each leg.

The undersigned applicant agrees that he/she/they will not hold the City of Taylor, Taylor Main Street, Taylor Pride or any sponsoring organization liable for injuries to any persons or damages to any property or losses of any kind resulting from participation in the Taylor Pride Festival and agrees to the conditions on this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed application and booth fee by June 3rd, 2024.

Payments may be made by check or through the [PayPal link here](#).

Please make checks payable and mail to:

**Taylor Pride**  
**1204 Kimbro St**  
**Taylor, TX 76574**



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PO Box 421  
Taylor, TX 76574

[info@taylorpride.org](mailto:info@taylorpride.org)  
[www.taylorpride.org](http://www.taylorpride.org)

## Vendor Agreement

The undersigned Festival vendor (“Vendor”) agrees to be bound by each and every term set forth herein and the terms and representations set forth in the Vendor Application, which is incorporated herein by reference as though fully set forth. If the Vendor violates any term of this agreement, Taylor Pride and/or the authorized agents of Taylor Pride may within their sole discretion and at any time (1) terminate this agreement, (2) require Vendor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to Taylor Pride for the right and privilege of participating in the festival area of Taylor Pride. This agreement represents the entire agreement between Taylor Pride and the Vendor and may not be amended without the mutual consent of both parties set forth in writing and signed by authorized representatives of Taylor Pride and the Vendor.

1. Taylor Pride will provide an appropriate 10’ x 10’ space within the festival area for Vendor to setup. Vendors are responsible for providing their own tables, tents or other equipment.
2. Electricity may not be available at vendor’s booth. Generators are restricted to Food Truck Vendors.
3. Vendors agree to obey all rules and instructions as directed by the Taylor Pride authorized agents during the festival. Any failure to strictly adhere to such rules or instructions may result in the immediate termination of this agreement and immediate removal from the festival area.
4. Vendor understands and agrees that Taylor Pride is intended to be, and at all times shall be, a community-friendly event. Therefor, Vendors in the open festival area shall not openly display any materials that are obscene, sexually explicit, pornographic or indecent. Nor shall Vendors display materials that are viewed as statements of hate, violence or derogatory in nature towards any person or group of people.
5. Out of fairness and consideration of all Festival participants, Vendor acknowledges and agrees to only utilize such space contained within the confines of its booth, and not to extend beyond 5 feet directly in front of its booth, for any sales, distribution, or other solicitation by the Vendor. Vendor acknowledges and agrees that they are strictly prohibited from “canvassing” or otherwise roaming the Festival Grounds in any effort to promote its booth’s purpose. Taylor Pride will make every reasonable effort, as allowed by law, to prohibit any unauthorized “canvassing.”



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Taylor, TX 76574

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6. Taylor Pride reserves the right to place Vendors in a booth location at the complete discretion of Taylor Pride. Taylor Pride shall have sole and complete authority to place the participant in any location contained in the festival area, irrespective of the participant's request.
7. All Vendors must have appropriate permits to sell.
8. Vendors acknowledges and understands its liability, and agrees to compensate Taylor Pride, for any damages(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials, objects to the environs and infrastructure of the local buildings, businesses or city property which causes Taylor Pride to pay for the repair, replacement, or other remuneration to the City of Taylor, building or business for such damage to their environs or infrastructure.
9. Vendor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold Taylor Pride or its representatives responsible for any type of permits other than for the festival itself. Vendor is responsible for the acts, and all costs associated with, any and all its employees and volunteers. No Vendor shall hold itself out as an Agent of Taylor Pride.
10. Taylor Pride makes no representation or guarantees towards actual festival attendance. Taylor Pride makes no representation, nor does it guarantee any volume of "foot-traffic" of Festival Guests in any area of the festival area. Taylor Pride cannot speculate, nor control, the popularity of one area of the festival over the other.
11. Vendor understands that Taylor Pride has no control over weather, acts of God, acts of terrorism, illness, injury, governmental intervention, or any other cause that may prevent and alter and or interrupt, the festival weekend, and participants shall hold Taylor Pride harmless for any losses that could arise because of such event.
12. Vendors upon vacating their booth space(s) will ensure that such space shall be free of any and all trash or refuse with such being placed in the appropriate containers.

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Vendor Signature & Name